

Press information for immediate release  
November 20, 2007

### Label Vision Systems, Inc wins Gold Award for Exports

Label Vision Systems, Inc (LVS), of Peachtree City, GA won the Annual Georgia European Union Summit (AGEUS) sponsored Georgia Featured Export Product Award for small and medium size companies. LVS won the Gold Award for 2007, the top award for the year. The award was presented to LVS by Ms. Heidi Green, Deputy Commissioner, Global Commerce Division of the Georgia Department of Economic Development.

The Georgia Featured Export Award was created by AGEUS in conjunction with the Georgia Department of Economic Development (GDEcD) to recognize small and medium size Georgia companies that export unique products produced in Georgia. AGEUS and the GDEcD determined there was no proper cognition of this important area and felt it was time to highlight these efforts.

LVS developed an export strategy in 2004 and now exports to over 17 countries with a distribution network established in ten European countries, Japan and China. Export growth has been extraordinary, with export sales now equal to 39 percent of total sales. All of this has been accomplished within three years and a staff of 13 employees.

Tim Lydell, CEO of LVS, gives credit to the employees of the LVS for their dedicated efforts in dealing with the difficult task of such an achievement. "The language translation is only one aspect of foreign trade. There is the need to consider local government product regulations, import and export regulations, translation of manuals and software, local business customs and traditions, product support and training, and of course getting paid for the goods. The LVS employees have met all of these challenges."

#### About LVS:

LVS manufactures and sells print quality inspection systems for off-line and on-line use on printing lines to inspect the quality of print at line speed. LVS products are unique in the world as they inspect variable printed data and inspect bar codes to guidelines established by the International Standards Organization (ISO). LVS is the only company that can do this type of inspection at the high speed demanded by printers. The LVS products meet the FDA requirements for 21CFR Part 11 compliance ready, and the off-line system has been certified by GS1 US to meet the GS1 General Specification. To learn more about LVS visit us at [www.lvs-inc.com](http://www.lvs-inc.com).

About AGEUS:

The Annual Georgia European Union Summit (AGEUS) is an economic development subsidiary of the award-winning Macon International Cherry Blossom Festival.

Founded in 2001 by the Honorable Christopher N. Smith, attorney and Honorary Consul of the Kingdom of Denmark for Georgia, AGEUS serves to bring together select international and European leaders with various Georgia economic, business, and governmental leaders.

The highlight of each year is the AGEUS awards dinner, which numbers about 200 participants, and occurs every November in Macon, Georgia. Dignitary guests include prominent Georgia Consular Corps members and Trade Commissioners. Table sponsors include such companies as UBS, Georgia Power, and the Georgia Department of Economic Development (GDEcD). Each year a prominent person from the European Union or in economic development is chosen to give the Keynote Speech. The climax of the event is the presentation of the AGEUS Award for Individual Contribution in Georgia Economic Development, and the presentation of the joint AGEUS/GDEcD awards known as the Georgia Featured Export Product Awards.

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Photo enclosed